

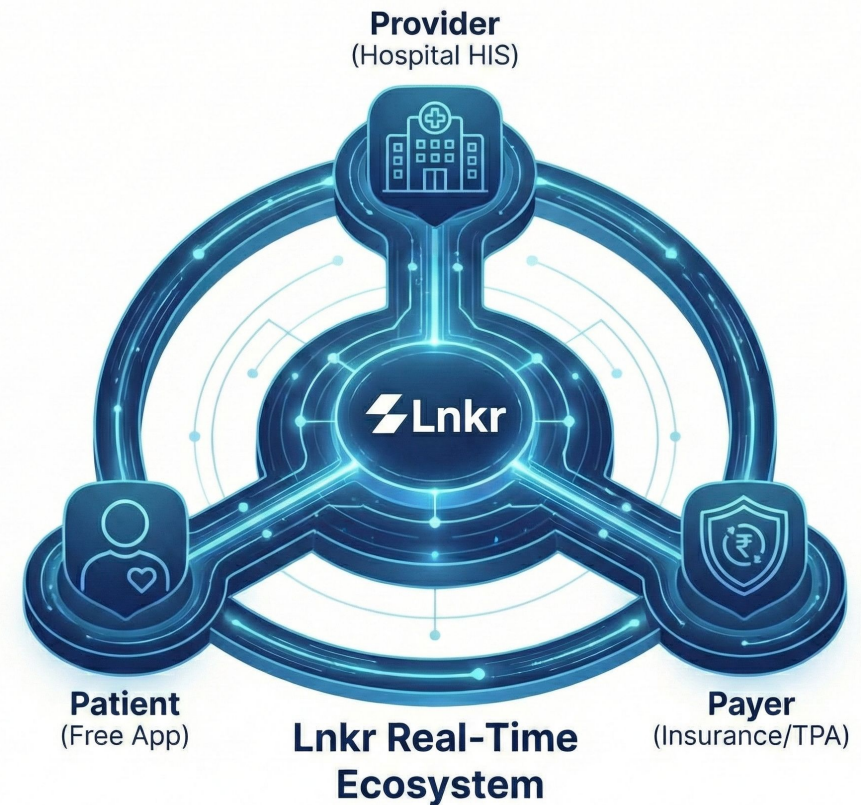


The Healthcare Ecosystem Reimagined

Unifying the Healthcare Value Chain in Real-Time

The Healthcare Ecosystem Reimagined

- **Mission Statement:** Lnkr is the first holistic ecosystem connecting Patients, Payers, and Providers through a single, real-time data rail.
- **The Problem:** The current landscape is fragmented. Hospitals manage 10s of contracts with multiple payers manually, leading to delayed reimbursements, data silos, and high administrative overhead.



The Healthcare Ecosystem Reimagined

- **The Solution:**

A unified interface that digitizes the medical and financial relationship between all stakeholders simultaneously.

- **Key Advantage:**

We provide the only ecosystem where the Patient App is entirely free, ensuring high user adoption and data integrity from the source.



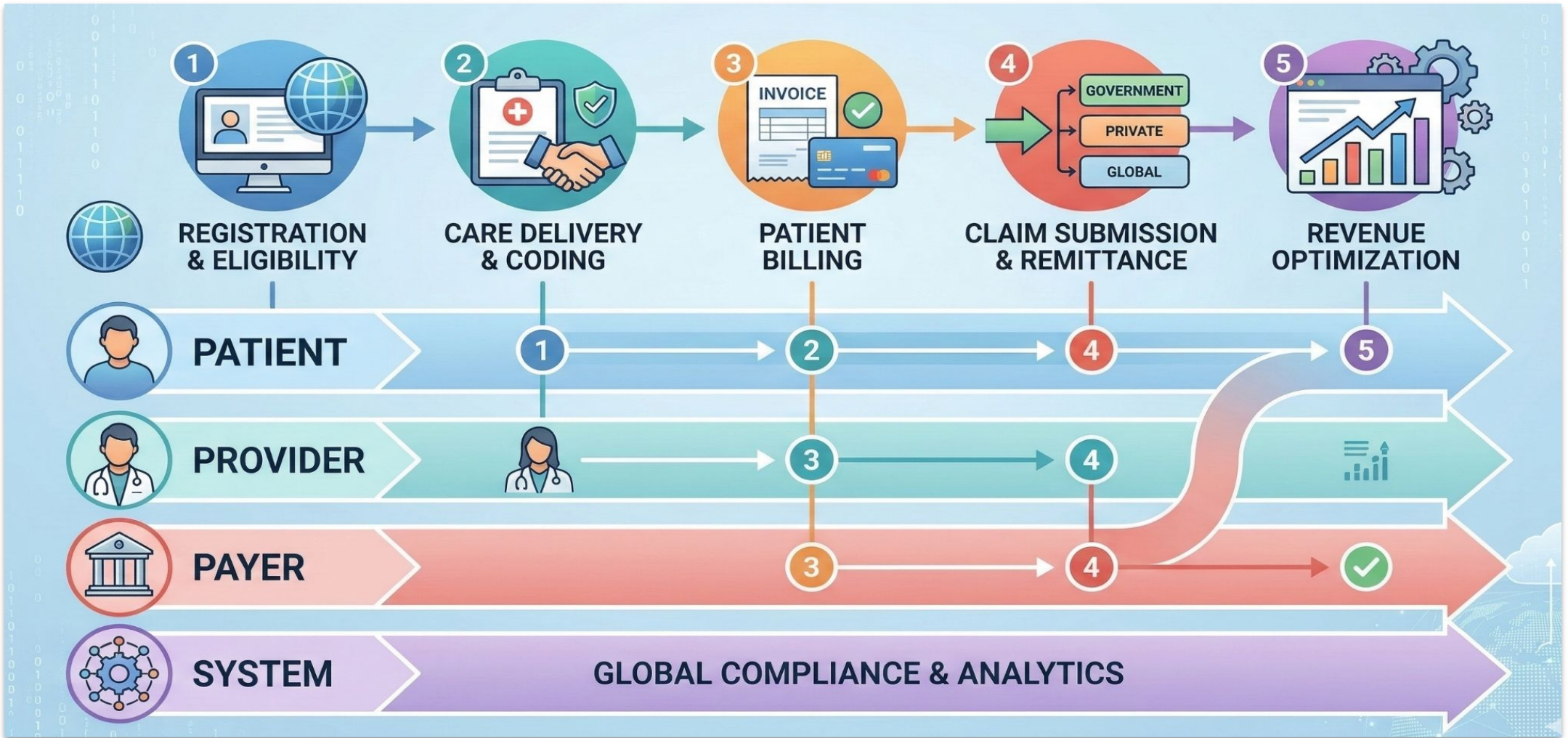
The Financial Clearinghouse

- **Lnkr Hospital** is not just software; it is a financial and medical bridge. It sits atop your existing HIS or operates as a standalone web-based command center.
- **Automated E-Claims:** Eliminate paperwork. Transition from manual claim submission to instant, digital validation.
 - **Universal Integration:** While your HIS may integrate with 2-3 payers, Lnkr connects you to the entire market.
 - **Real-Time Telemetry:** Monitor outpatient clinics, surgeries, and pharmacy dispensations as they happen.

Revenue Cycle Management

- **Universal Payer Integration:** A unified gateway that handles medical and financial data exchange in real-time.
- **Automated Claim Integrity & Scrubbing:** Proactive validation of clinical documentation against payer-specific rules before submission.
- **Dynamic Reimbursement Modeling:** Adaptive logic that supports multiple billing frameworks, including Fee-For-Service (FFS), Diagnostic Related Groups (DRG), and value-based care models.
- **Real-Time Financial Visibility:** Integrated dashboards that track Accounts Receivable (AR) aging, denial patterns, and collection efficiency.

Revenue Cycle Management



The Billing & Reimbursement Dashboard



The Analytics Engine: A dedicated module to monitor:

- Total visits to date (Aggregated and per-payer).
- Detailed breakdown of Patient Co-payments vs. Payer Reimbursements.
- Real-time status of claims.



Lnr Factoring (Liquidity Boost):

- **The 30-Day Rule:** After 6–9 months of verified usage, Lnr offers **80% reimbursement of claims within 30 days.**
- **Impact:** Drastically improves hospital cash flow by shortening the standard 90-120 day reimbursement cycle.

Commercial Model – Zero CAPEX



No Upfront Costs: Zero implementation or setup fees.



Volume-Based Incentives: Scalable pricing tiers tailored to hospital transaction volume.

We charge a fixed fee per transaction.

Definition of Transaction: Any billable event, including outpatient visits, surgeries, or pharmacy dispensations.

Technical Deployment & Interoperability

1. Deployment Method A (Web Portal)

Immediate access via <https://hospital.lnkrtech.com/>.
No installation required. Ideal for rapid onboarding.

2. Deployment Method B (API Integration)

Robust RESTful APIs for hospitals with existing, high-scale HIS. We focus on the financial and connectivity layer, allowing your internal systems to remain intact.

The Logic: We do not replace your HR or Inventory systems. We provide the "**Financial Rail**" that those systems lack. Lnkr ensures that every medical action is instantly translated into a financial record shared with the payer.

The "Network Effect" Incentive

- **Strategic Referral Program:** If a hospital refers and onboards at least **10 payers** to the Lnr ecosystem:
 - **Free Transactions:** The hospital enjoys **one full year of 0 fees** for all transactions involving these payers.
 - **Payer Benefit:** Payers also enjoy **one full year of free transactions** at your hospital.
- **The Goal:** We create a frictionless environment where both the hospital and the payer are incentivized to digitize their relationship through Lnr.

Why Lnr? – The Competitive Edge



Traditional HIS vs. Lnr Connectivity



Traditional HIS providers charge high licensing fees but lack external connectivity. Lnr provides the connectivity at a fraction of the cost.



Built for Egyptian Market Scale

Built for the Egyptian markets' unique challenges (high payer volume, manual processes).



Clear Path to Go-Live

- Sign 1 or 2-year Service Level Agreement (SLA).
- Account Activation & Training (Operations Team).
- Go-Live & Credit Allocation.



Contact Us or Get in Touch



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