

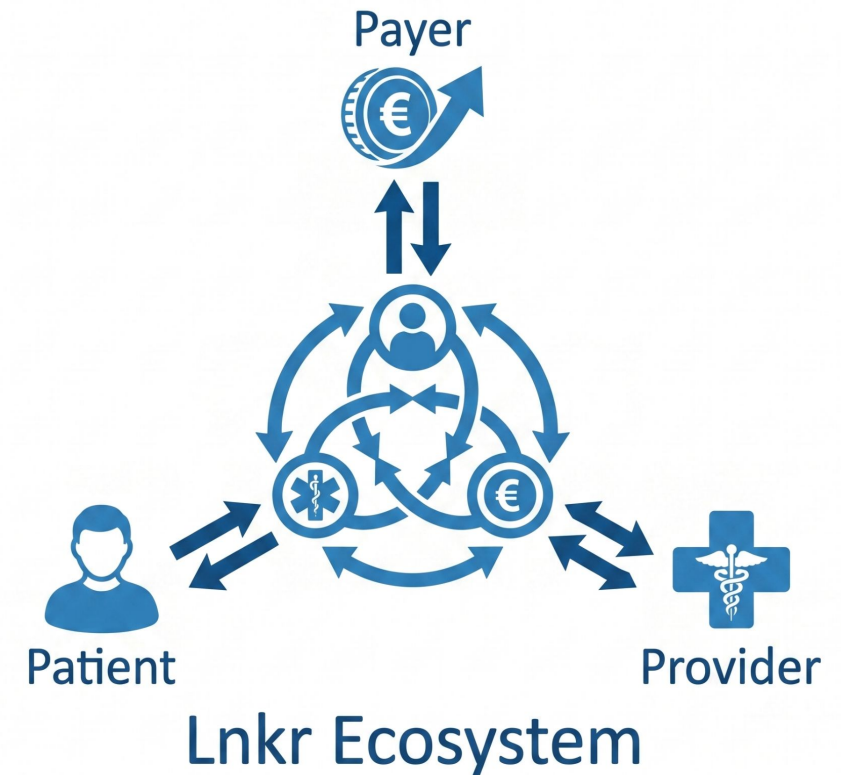


The Healthcare Ecosystem Reimagined

Unifying the Healthcare Value Chain in Real-Time

The Healthcare Ecosystem Reimagined

- **Mission Statement:** Lnr is the first holistic ecosystem in Egypt connecting Patients, Payers, and Providers through a single, real-time data rail.
- **The Problem:** In traditional healthcare markets, information is fragmented. This lack of communication leads to:
 - **High operational costs** due to manual adjudication.
 - **Revenue leakage** through fraud, waste, and abuse.
 - **Poor patient experience** caused by slow approvals and lack of data transparency.



The Healthcare Ecosystem Reimagined

- **The Solution:**

A unified interface that digitizes the medical and financial relationship between all stakeholders simultaneously.

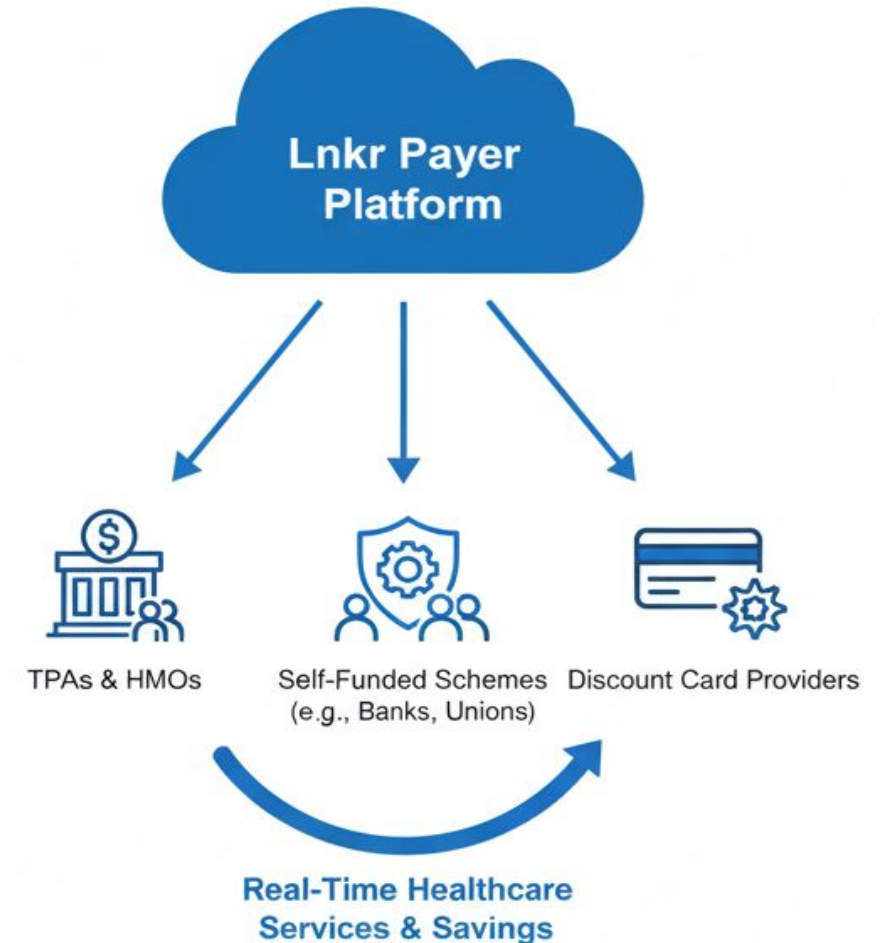
- **The Lnr Advantage:**

- **Full-Stack Connectivity:** Unlike "point solutions" that only handle one part of the process, Lnr provides the entire infrastructure for payers, hospitals, labs, pharmacies, doctors, and patients.
- **Pay-As-You-Go Efficiency:** We eliminate high fixed costs by charging only per transaction, allowing you to pay exclusively for actual medical consumption rather than a flat fee per member.

Who is a "Payer" in the Lnrk Ecosystem?

At Lnrk, we define a Payer as any entity responsible for the financing or administration of healthcare services. Our platform is purpose-built for:

- **TPAs & HMOs:** Managing medical operations on behalf of insurance risk carriers.
- **Self-Funded Schemes:** Organizations like banks, unions, or private corporations that manage medical services for employees internally.
- **Discount Card Providers:** Companies offering discounted healthcare rates, including those providing supplemental coverage for family members of insured individuals.



The Lnr Value Proposition

A Unified, Comprehensive Infrastructure

Lnr provides the only ecosystem that connects all stakeholders through seven specialized platforms:

- **1 Comprehensive Software** for different Payers.
- **5 Provider Platforms:** Dedicated interfaces for Doctors, Hospitals, Pharmacies, Labs, and Scan Centers.
- **1 Patient App:** A seamless mobile experience for beneficiaries.

The Difference: This infrastructure is provided to all users on a Pay-As-You-Go structure, ensuring 100% real-time interoperability between medical and financial records.

The Lnr Value Proposition

Real-Time Efficiency & Digital Infrastructure

- **Instant Claims Adjudication:** Our synchronous API processing engine enables real-time validation of medical claims at the point of service, replacing traditional weeks-long batch processing.
- **Automated Medical Coding:** We utilize a real-time adjudication engine integrated with automated ICD-11 coding validation to ensure technical accuracy and speed.
- **Zero-Lag Reporting:** By providing instantaneous processing, we reduce "Incurred But Not Reported" (IBNR) lag to near-zero, giving you a real-time view of your financial liabilities.

The Lnrk Value Proposition

Cost Containment & Fraud Prevention

- **Lowering Medical Loss Ratios (MLR):** Our Tri-Stakeholder Integration Model connects payers, providers, and patients to actively minimize medical loss ratios for our clients.
- **Automated Utilization Review:** Our built-in analytics provide deep insights into medical utilization, helping self-funded schemes identify and eliminate unnecessary costs.
- **AI-Driven Fraud Detection:** We employ advanced AI modules to identify upcoding, fraud, waste, and abuse (FWA) in real time.



Lnrk Payer
Pay-as-you-go

The Lnkr Value Proposition

Compliance & Data Sovereignty

- **Compliant-by-Design:** Our platform is built to meet the rigorous digital operations and electronic connectivity requirements of Egypt's Financial Regulatory Authority (FRA).
- **Local Data Sovereignty:** We ensure full compliance with Cybersecurity Law 175/2018 by hosting all data on secure, local Egyptian servers.
- **High Security Standards:** Our infrastructure is designed to pass annual FRA-mandated penetration testing and cybersecurity audits.

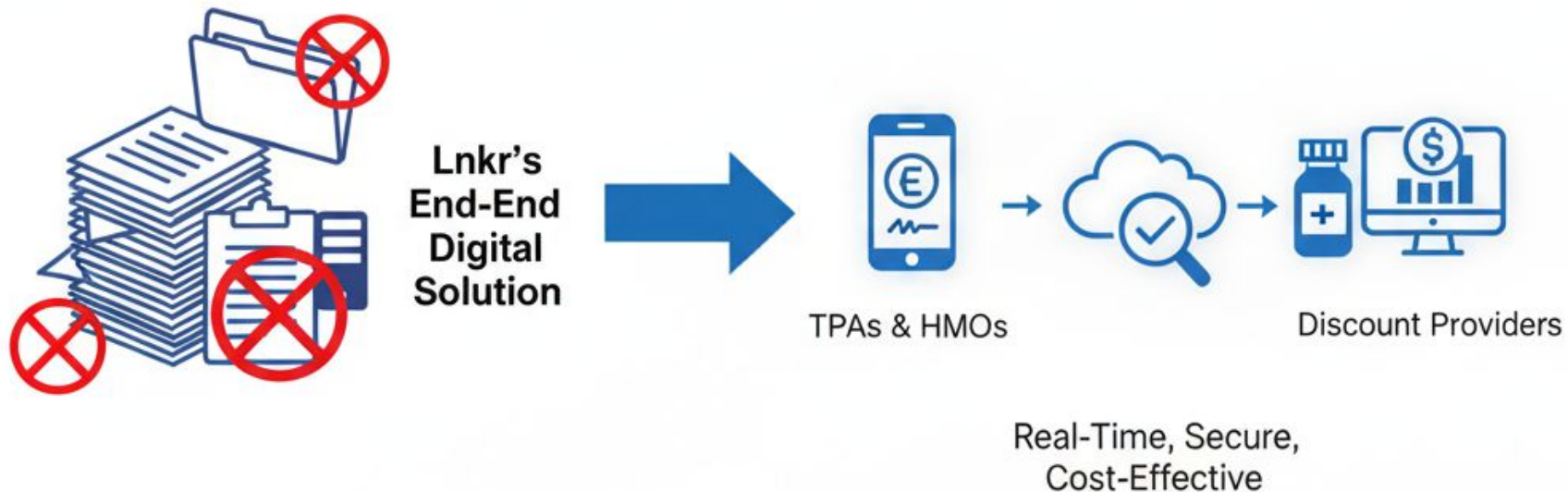


Lnkr Security

The Lnkr Value Proposition

Truly Paperless Operations

While many systems claim digital transformation but still rely on physical paperwork for verification or claims, Lnkr offers a native **end-to-end paperless solution**. We eliminate manual bureaucracy at a fraction of the traditional cost.



Next Steps & Resources

Experience Lnr Payer

Discover how our ecosystem streamlines medical and financial data exchange in real-time.

- **Product Overview:** lnkrtech.com/product/insurer

Knowledge Base

Access comprehensive technical documentation, step-by-step tutorials, and video demonstrations.

- **Tutorials & Media:** docs.lnkrtech.com/tutorials/payer
- **User Guidelines:** docs.lnkrtech.com/user-guidelines
- **Terminologies:** docs.lnkrtech.com/terminologies

Next Steps & Resources

Governance & Transparency

Review our operational frameworks, compliance standards, and commercial terms.

- **Legal Center:** docs.lnkrtech.com/legal
- **Trust Center:** docs.lnkrtech.com/trust
- **Commercial Terms:** docs.lnkrtech.com/commercial

Rapid Deployment & Integration

Transition from onboarding to live operations in four streamlined phases.

01 | Instance Initialization

Establish your organization's digital footprint at insurer.lnkrtech.com for immediate access to the Payer management suite.

02 | Ecosystem Population

Seamlessly migrate your beneficiary base using our standardized data ingestion templates, ensuring data integrity and rapid system readiness.

03 | Policy Architecture

Define and deploy complex medical and financial adjudication rules via the **Lnkr Policy Builder**, tailored to your specific underwriting requirements.

04 | Network Activation

Authorize and manage provider contracts instantly.



Contact Us or Get in Touch



Address: 5 El-Fadl, Bab Al Louq,
Abdeen, Cairo Governorate 11513



Website: lnkrtech.com



Email: info@lnkrtech.com